

(12) United States Patent Risan

(54) ENHANCING COPYRIGHT REVENUE GENERATION FOR A COPYRIGHT PROTECTED FRAME-BASED WORK

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See application file for complete search history.

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(57) ABSTRACT

A method for enhancing copyright revenue generation for a copyright protected frame-based work. The method includes embedding copyright and playback management information into at least one data field of the copyright protected framebased work. The copyright and playback management information corresponds to access to the copyright protected frame-based work. The method also includes encoding the copyright protected frame-based work, transmitting the encoded copyright protected frame-based work and ensuring appropriate payment of entitled copyright royalties of the copyright protected frame-based work based at least in part on the embedded copyright and playback management information.

19 Claims, 4 Drawing Sheets

